

The application is for full planning permission for a new A1 retail unit on part of the site of the former Audley Workingmen's Club within the village envelope of Bignall End, as indicated on the Local Development Framework Proposals Map.

The site is accessed off New Road which is a B classified Road.

A grade II Listed milepost is located on New Road opposite and in close proximity to the site.

The application has been called in to Committee by two Councillors due to the following concerns:

- Inappropriate development in a residential area.
- Unnecessary development in the area.
- The 12 dwellings approved on this site were welcomed by local residents as it was in keeping with other development nearby. The building of a retail store immediately behind and in front of nearby dwellings is completely inappropriate and unacceptable to residents.
- There is no justification of a store as the area is very well served both other food stores. There is no requirement for further retail facilities.
- It would be perverse for a site identified as suitable for 12 houses to be sacrificed for unnecessary retail development when Newcastle Borough Council is unable to demonstrate a five year housing land supply.

The 8 week period for the determination of this application expired on the 4th October 2017 but the applicant has agreed to an extension of time to that period to the 10th November 2017.

RECOMMENDATION

PERMIT subject to the following conditions:

- 1. Time limit**
- 2. Approved plans**
- 3. Materials as per application**
- 4. Completion of access prior to use of the building**
- 5. Parking, turning servicing and loading areas provided prior to the use of the building**
- 6. Surfacing, drainage and delineation of parking bays,**
- 7. Weatherproof cycle provision,**
- 8. Submission and approval of Delivery Vehicle Management Plan,**
- 9. Submission and approval of Construction Method Statement,**
- 10. Submission and approval of Environmental Management Plan,**
- 11. Restriction of Operational Hours - Construction and Demolition,**
- 12. No noise generating plant, such as mechanical ventilation, refrigeration or air conditioning units, or refuse compacting and baling equipment unless agreed prior to installation,**
- 13. Submission and approval of any Kitchen Ventilation System and Odour Abatement,**
- 14. Submission and approval of Details of the External Lighting Scheme for Approval,**
- 15. Restriction of Operational Hours - Deliveries To Store and Waste Collections,**
- 16. Air Quality Impact Assessment,**
- 17. Land Contamination,**
- 18. Foul and surface water drainage details.**

Reason for Recommendation

The proposal involves retail development in an out of centre location; however no sequentially preferable sites have been identified, in addition, given the scale of the development there is no requirement to undertake an impact assessment. There are therefore no grounds to object in principle

of this development. The site is within a sustainable village has an acceptable design of the building is acceptable and subject to conditions the impact on highways safety and residential amenity levels is acceptable and in accordance with the guidance and requirements of the National Planning Policy Framework.

Statement as to how the Local Planning Authority has worked with the applicant in a positive and proactive manner in dealing with this application

The applicant has been informed of progress on the application and submitted information where necessary. The proposed development is considered to be a sustainable form of development and so complies with the provisions of the National Planning Policy Framework.

KEY ISSUES

The application is for full planning permission for a new A1 Retail Unit on part of the site of the former Audley Workingmen's Club within the village envelope of Bignall End, as indicated on the Local Development Framework Proposals Map.

The proposed retail unit would have a gross internal floor area of 418 sqm. The site is accessed off New Road which is a B classified road.

A grade II Listed milepost is located on New Road opposite and in close proximity to the site but it is not considered that the proposal would have an unacceptable impact on the setting of the structure.

A planning application for 12 houses has been permitted on the site, under reference 16/01036/FUL and the proposed development would result in only 6 of the houses being capable of construction.

The main issues for consideration in the determination of this application are accordingly:-

- The principle of a new retail unit in this location
- The design and impact on the character and appearance of the area
- Car parking and highway safety
- Impact on the amenity of the area

The principle of a new retail unit in this location

Paragraph 14 of the National Planning Policy Framework (NPPF) sets out that there is a presumption in favour of sustainable development, and for decision taking this means, unless material considerations indicate otherwise granting permission unless any adverse impacts of doing so would significantly and demonstrably outweigh the benefits, when assessed against the policies in the Framework taken as a whole; or specific policies in the Framework indicate development should be restricted. The examples given of specific policies in the footnote to paragraph 14 however indicate that this is a reference to area specific designations such as Green Belts, Areas of Outstanding Natural Beauty and similar. The application site is not subject to such a designation.

The proposal is for a new A1 Retail Unit on part of the site of the former Audley Workingmen's Club within the village envelope of Bignall End.

The NPPF supports a prosperous rural economy and at paragraph 28 specifically promotes the retention and development of local services and community facilities in villages, such as local shops.

At paragraph 24 the NPPF indicates that local planning authorities should apply a sequential test to planning applications for main town centre uses (including retail development) that are not in an existing centre and are not in accordance with an up-to-date Local Plan. They should require applications for main town centre uses to be located in town centres, then in edge of centre locations and only if suitable sites are not available should out of centre sites be considered. When considering edge of centre and out of centre proposals, preference should be given to accessible sites that are well connected to the town centre.

Paragraph 25 states that the sequential approach to main town centre uses should not be applied to small scale rural development, what constitutes 'small scale' is not defined.

At paragraph 26 the NPPF indicates that retail impact assessments for shop applications, which are not in accordance with an up to date Local Plan, is not required by national policy for schemes below the 2,500 sqm threshold set in paragraph 26 of NPPF or a locally set threshold.

Audley Parish, within which the site is located, is defined in the Core Spatial Strategy (CSS) as a rural service centre which provide the most comprehensive range of essential rural services. The NPPF glossary indicates that reference to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of purely neighbourhood significance and, in addition, that they are areas defined on the local authority's proposals map. The proposals map does not define a primary shopping area for Audley Parish. The application site cannot be considered, therefore, to be a town centre or edge of centre site.

In this instance the application is not supported by an assessment of identified sites within or on the edge of centre. The applicant's agent has indicated that the proposal is a food (convenience) store and;

"This is an application for a small store (270 sqm of net trading area). It is the kind of store which is designed for and sits within local centres and rural communities such as this one. An important point to consider and the reason for a ST is whether the use could go within the town centre. As a matter of fact this proposition does not arise at all in this case. The use is to serve this local community along with any who pass through it. It will not draw any significant trade away from the town centre and most importantly even if planning permission is refused here the use will not simply seek another site in or closer to the town centre."

Your Officer does not agree with the applicant that the sequential test does not apply in this case. It is, however, accepted that to accord with planning practice guidance the application of the sequential test should be proportionate and appropriate and should therefore involve an area of search that reflects the scale and nature of the retail development that is proposed taking into account the likely catchment area of that store. In this regard the applicant has not identified what the catchment area for the proposed shop would be, but given that the proposed store could only accommodate a relatively small proportion of the product range sold in larger format stores and will therefore provide top-up shopping rather than main/bulk food shopping trips, its catchment will be limited in extent. A robust sequential site search of an area within 700m radius of the site has been undertaken by your Officer (which takes in parts of Audley village centre) however no sites have been identified within that search area. As such it must be concluded that there are no sequentially preferable sites available for this store.

A representation has been received from a planning consultant on behalf of residents which indicates that an impact assessment to consider the effect of the proposed retail unit on the existing village centre in Audley and the other retail facilities in Audley Parish which is identified as a Rural Service Centre should have been submitted. However, as the proposed development falls short of the set threshold within the NPPF and there is no local standard currently set there is no requirement to undertake an impact assessment.

Whilst there are other food stores in both Bignall End and Audley, the NPPF does not require any demonstration of need and therefore the existence of such stores are not material to the determination of this application. The NPPF does however seek to support a prosperous rural economy. The proposed development would increase the range and choice of shops in the area and reduce the need for people to travel a greater distance to other main centres and to Audley which has a greater range and choice of shops.

Objections have also been raised regarding loss of housing on the site because 6 of the 12 houses granted under 16/01036/FUL could no longer be built if the development proposed in this application were to go ahead. The reduction in the number of houses that can be constructed on this site as a result of the proposed store is unfortunate. However even in the circumstances that the Council finds itself in, without a five year housing land supply, the loss of such housing land is not contrary to

specific local or national planning policies and such a loss does not constitute grounds to refuse the application.

Overall it is considered that the principle of the proposed development accords with the guidance and requirements of the NPPF and should be supported without delay.

The design and impact on the character and appearance of the area

The NPPF provides more general guidance on the design of development proposals. It indicates at paragraph 56 that great importance should be attached to design which is a key aspect of sustainable development that should contribute positively to making places better for people. It further states at paragraph 64 that permission should be refused for development of poor design that fails to take the opportunities available for improving the character and quality of an area and the way it functions.

Policy CSP1 of the CSS under the heading of 'Design Quality' advises new development should be well designed to respect the character, identity and context of Newcastle and Stoke-on-Trent's unique townscape. The Urban Design SPD further expands on this by advising in R14 that "Developments must provide an appropriate balance of variety and consistency, for example by relating groups of buildings to common themes, such as building and/ or eaves lines, rhythms, materials, or any combination of them."

The application site has been vacant for a number of years and the former workingmen's club building has now been demolished.

The proposed store will be sited at the front of the site, with its shorter side elevation fronting New Road. It is of a simple design, constructed in brick with a tiled pitched roof and taking into consideration its orientation will fit in with the character of the wider area.

The access arrangements onto New Road would serve both the retail unit car parking and servicing area and the remaining 6 houses that have been permitted at the back of the site. This arrangement results in there being limited opportunity for soft landscaping towards the site frontage which is disappointing but not unacceptable.

Overall, whilst the proposed building would have a functional design it will integrate well with other buildings in the area. The proposals are considered to accord with policy CSP1 of the CSS and the guidance and requirements of the NPPF.

Car parking and highway safety

NLP policy T16 states that development which provides significantly less parking than the maximum specified levels will not be permitted if this would create or aggravate a local on-street parking or traffic problem. The NPPF advises that development should only be prevented or refused on transport grounds where the residual cumulative impacts of the development are severe. In March 2015 the Secretary of State gave a statement on maximum parking standards indicating that the government is keen to ensure that there is adequate parking provision both in new residential developments and around town centres and high streets. LPAs have also been encouraged not to set maximum limits on the amount of parking either.

Based on the maximum parking standards the development should be permitted to provide no more than 30 off street car parking spaces. A total of 18 car parking spaces, including two accessible parking spaces, are proposed for the store. Bearing in mind that the proposed can be easily accessed on foot from the neighbouring residential areas, it is considered that the level of parking proposed is acceptable and will not result in any highway safety concerns.

Vehicle access to the site will be taken via a priority controlled junction off the B5500 New Road. The positioning of the access has been moved to the east to allow a parking aisle to be provided along the western boundary of the site.

The application is supported by a transport statement (TS) which identifies that the proposed store will generate an increase in 70 two-way trips to and from the site during the Weekday AM peak, 84 two-

way trips during the Weekday PM peak and an increase of 46 two-way trips during the Saturday peak. However, it is accepted that the total number of trips attracted to a new retail development are not all 'new' trips, the majority already exist on the highway network and a visit to the store will be incorporated into existing travel movements. When this is factored in, the submission indicates that the number of new trips on the network amount to an additional 19 two-way trips during the Weekday AM peak, 23 two-way trips during the PM peak and 11 two-way trips during the Saturday peak. This is considered to be a minimal increase in trip movements which would not have a significant detrimental impact on the operation of the junction or local highway network.

A number of objections have been received on highway and parking grounds and a highway report in support of the objections from residents has been received. The submitted TS does, however, demonstrate that no highway safety issues arise from the proposed development and it is noted that the Highway Authority raises no objections, subject to conditions.

Subject to conditions which secure the proposed arrangements and the management of deliveries/ servicing and construction the development is considered to accord with the local plan and the guidance and requirements of the NPPF.

Impact on the amenity of the area

Paragraph 17 of the NPPF lists a set of core land-use planning principles that should underpin decision-taking, one of which states that planning should always seek to secure high quality design and a good standard of amenity for all existing and future occupants of land and buildings.

The proposed building is located on a busy road through the village and residential properties are located beyond the rear boundary and both side boundaries. In particular the car parking and servicing areas would be located close to the proposed six dwellings at the rear and properties that form Pump Court.

The increased vehicle movements and operation of commercial premises close to residential properties would cause some level of impact to neighbouring properties but any impact can be suitably addressed through the imposition of conditions as recommended by the Environmental Health Division.

The Staffordshire Police Crime Prevention Design Advisor is supportive of the design approach taken by the application but does make a number of recommendations and these can be included as an advisory note to the applicant.

Subject to the conditions the impact of the proposed development on the residential amenity would be acceptable and the living conditions and/ or the quality of life of neighbouring occupiers should not be adversely harmed.

APPENDIX

Policies and Proposals in the approved Development Plan relevant to this decision:-

Newcastle-under-Lyme and Stoke-on-Trent Core Spatial Strategy (CSS) 2006-2026 (adopted 2009)

Policy SP1: Spatial Principles of Targeted Regeneration
Policy SP3: Spatial Principles of Movement and Access
Policy ASP6: Rural Area Spatial Policy
Policy CSP1: Design Quality
Policy CSP3: Sustainability and Climate Change

Newcastle-under-Lyme Local Plan (NLP) 2011

Policy H1: Residential Development: Sustainable Location and Protection of the Countryside
Policy T16: Development – General Parking Requirements
Policy C22: Protection of Community Facilities
Policy IM1: Provision of Essential supporting Infrastructure

Other Material Considerations

National Planning Policy

National Planning Policy Framework (2012)
Planning Practice Guidance (March 2014)

Community Infrastructure Levy Regulations 2010, as amended

Supplementary Planning Guidance/Documents

Space Around Dwellings SPG (July 2004)

Developer Contributions Supplementary Planning Document (SPD) (September 2007)

Newcastle-under-Lyme and Stoke-on-Trent Urban Design Guidance SPD (2010)

Relevant Planning History

15/00279/FUL	Proposed Re-development at Audley Workingmens Club for the erection of 14 houses	Refused
15/00692/FUL	Erection of 12 houses	Permitted
16/01036/FUL	Variation of condition 2 (substitute drawing no. 2352-005; 006; 011 &13 due to amendments made to both site layout, plot size and elevations) of planning permission 15/00692/FUL - Erection of 12 houses	Permitted

Views of Consultees

Audley Parish Council objects to the application on the grounds that it is inappropriate development in an area surrounded and dominated by residential properties. It is not compliant with the NPPF due to it being unsustainable development. There will be an impact on quality of life for the neighbours due to the hotbed of ASB issues which already occur in that area, which will be worsened by the attraction of an off licence/late night shop. The Police Architectural Liaison officer is requested to make a comment in this respect. The hours of opening are a concern along with the large HGV lorry deliveries. There is a concentration of children in this area due to two nearby road crossing patrols for the primary school and also nursery opposite – on an already congested and hazardous main through road. There is a demand and a need for residential units due to a lack of housing land supply. Existing

retail facilities are nearby and this would be superfluous to requirements. There is no travel plan for the 20-25 FTE staff who will work from the store – where will they park? A site visit is requested if it is considered by the planning committee.

The **Environmental Health Division** raises no objections subjects to conditions which secure the following;

- Construction and Demolition– Restriction of Operational Hours,
- Environmental Management Plan,
- Provision of a Kitchen Ventilation System and Odour Abatement,
- Control of Noise and Submission of a Noise Assessment,
- Submission of Details of the External Lighting Scheme for Approval,
- Deliveries To Store and Waste Collections – Restriction of Operational Hours,
- Air Quality Impact Assessment. and
- Land Contamination

The **Highway Authority** raises no objections subject to conditions which secure the access prior to the use of the building, until the parking, turning servicing and loading areas have been provided, provision of a surface water drainage interceptor, surfacing materials and delineation of the parking bays and servicing area, secure weatherproof parking for 8 cycles, the submission and approval of a Construction Method Statement and Delivery Vehicle Management Plan.

The **Staffordshire Police Crime Prevention Design Advisor (SPCPDA)** indicate that whilst they can offer no grounds for objection and most assuredly welcome the references to site security and crime prevention within the Design and Access Statement, there would appear to be scope to improve the extent of the security and crime prevention provision.

United Utilities raises no objections subject to foul and surface water drainage conditions and a condition which secures the long term maintenance of Sustainable Drainage Systems.

Cadent (National Grid) advises that searches have identified that there is apparatus in the vicinity of the site which may be affected by the activities specified. They therefore provide a number of advisory notes/ recommendations prior to works commencing on site.

The **Waste Management Section** has been consulted on this application and have not responded by the due date and so it is assumed that they have no comments to make on the application.

Representations

248 letters of representation have been received with 239 raising objections and 9 in support of the applications.

The 9 letters of support identify the following matters and a 212 signature petition in support has also been submitted;

- The site has for many years been derelict it would be a welcome change to the village serving the local community,
- The access to the site has good visibility and is large enough for the delivery vehicles to access the store without causing major traffic disruption as it currently does in Audley village,
- The existing shop has unsafe parking,
- The proposal would offer choice for residents,
- It will reduce car movements,
- It will create new jobs,
- It will ease car parking pressure on Audley,
- Opening hours and car parking on neighbouring streets would need to be controlled,

The letters of objections include a submission from a planning consultant and a highways consultant on behalf of residents. The representations raise the following concerns;

- The use of the site as a shop would generate additional traffic on an already busy road,
- HGVs would not be able to manoeuvre the site safely,
- The use would increase the potential parking problems on the highway and result in highway danger,
- The Transport Statement is inaccurate and does not include existing traffic movements,
- There is an argument that this retail application will impact on the vitality and viability of Audley and the existing Bignall End shops,
- No substantive evidence has been put forward to show that the proposal will maintain the sustainability of the centre,
- Noise and disturbance would be caused to the living conditions of neighbouring properties,
- It would exacerbate existing anti-social behaviour issues,
- It would impact on local shops and businesses,
- The proposals are unsustainable,
- The application should have been supported by a retail impact assessment,
- Litter and light pollution would be increased,
- The village is already served by other shops,
- Housing on the site is a better solution and would contribute to housing supply,
- There appears to be no identification of "planning gain" in the application,
- The proposal is contrary to PPS6,
- The design of the building would not be in keeping of the area.

A petition of objection has also been received with 60 signatories.

Applicant/agent's submission

The application is supported by the requisite plans and application form along with the following documents;

- Planning Statement,
- Design and Access Statement,
- Transport Statement, and
- Site Investigation Report

All of the application documents can be viewed at the Guildhall or using the following link.

<http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00673/FUL>

Background Papers

Planning files referred to
 Planning Documents referred to

Date report prepared

24th October 2017